

<p align="center"><u>Concentration Allocation Arrangement</u></p>	<p align="center"><u>Tie-breakers*</u> (in priority order)</p> <p align="center">*If more than one student has the same cGPA and the same preference, tie-breakers will be used to determine priority.</p>
<p>Step 1</p> <p>Students with the first choice will be considered first to fulfill the quota for each concentration.</p> <ul style="list-style-type: none"> • Students can either indicate AB or PR as their first choice, or, indicate they have “No Preference” over the concentrations. • If the number of first-choice applicants is equal to or less than the quota of a concentration, all first-choice applicants will be allocated to that concentration. • In the case of more first-choice applicants than the quota, first-choice applicants with a higher cGPA (cumulative GPA) will be allocated to the concentration to fulfill the quota. <p>Step 2</p> <p>For the unfulfilled part of the quota of a concentration, second-choice applicants will be allocated to that concentration based on the cGPA.</p>	<ol style="list-style-type: none"> 1. To fulfill the choice, students with AB as the first choice must earn a higher grade for <i>PRAO2007 Principles and Practices of Advertising</i>, and students with PR as the first choice must earn a higher grade for <i>PRAO2015 Principles and Practices of Public Relations</i>. 2. Self-statement (optional)