

* TRIANGLE-MAGAZINE *

TRY & GO

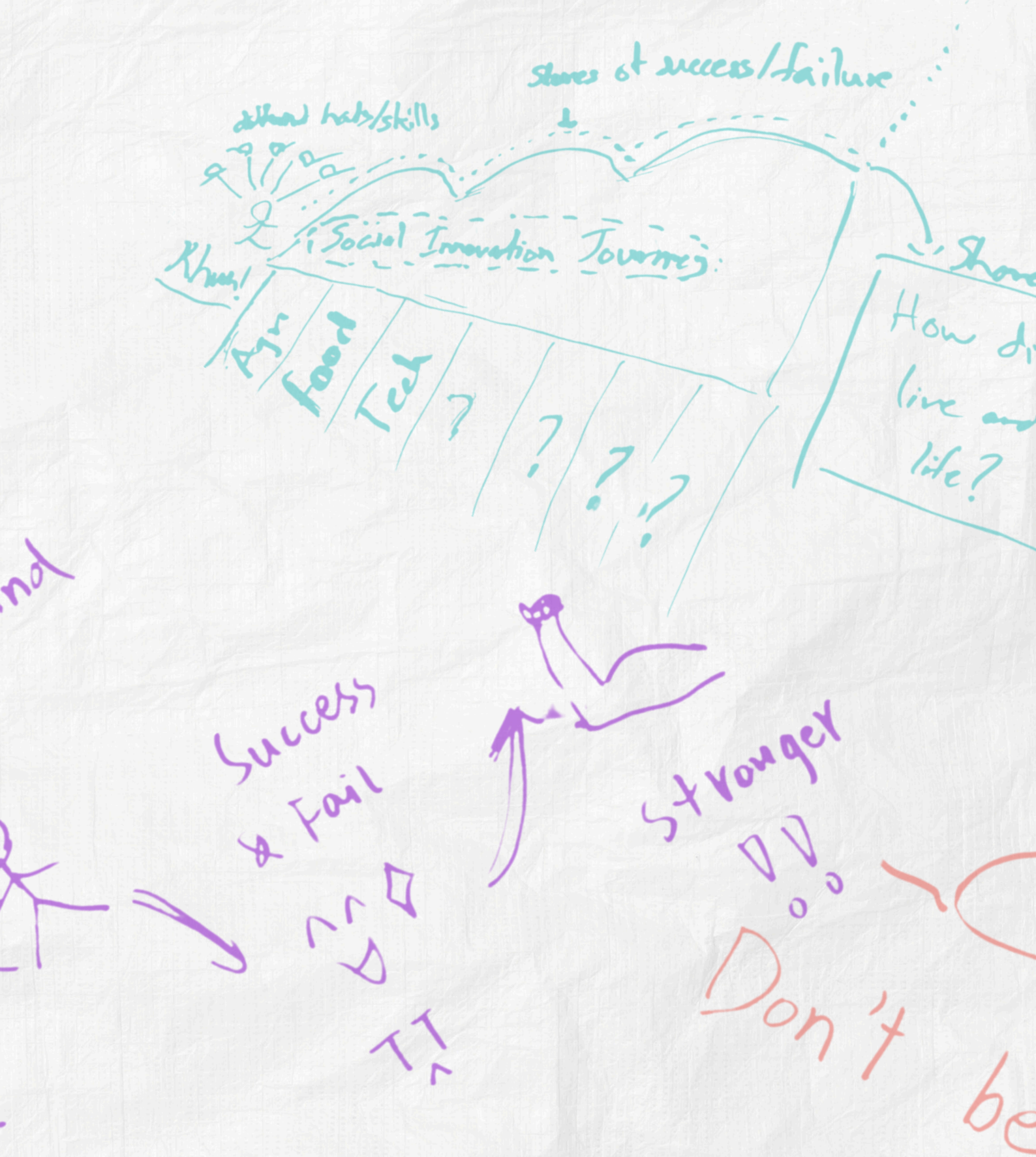
THE
FIRST
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Friends
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New
Ideas Try...

limited



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香港浸會大學

HONG KONG BAPTIST UNIVERSITY



CENTRE FOR
INNOVATIVE
SERVICE-LEARNING
創新服務學習中心



TriAngle
社創共享工作室

THE
FIRST
STEP

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Grabbing Every Chance to Go Green!

While TRIANGLE Magazine: The First Step is printed on environmentally friendly paper, we urge you to share your copy with friends and colleagues to reduce paper waste. Our publication is also available online at <https://cisl.hkbu.edu.hk/publications>.

林婉雯博士 Dr Lisa Lam

香港浸會大學 創新服務學習中心 總監

Director · Centre For Innovative Service-Learning ·
Hong Kong Baptist University

林婉雯博士 (Lisa) (SFHEA) 在新冠疫情期間接管了香港浸會大學創新服務學習中心。面對重重挑戰, Lisa 決心推動前所未有的創新和協作。她的第一步, 就是將使用率不高的共享工作室——TriAngle 改造為一個促進學生和社區互動的平台。Lisa 和她的團隊深知, 單靠提供空間並不足以培育創新文化。因此, 他們推出了「社創籽」(SIM) 等一系列計劃, 讓學生參與在地項目, 實踐社創方案解決社區問題。Lisa 期望把 TriAngle 打造成一個充滿活力、包容多元的社區, 培養學生的關愛精神、創造力、跨學科思維以及深厚歸屬感。

Lisa 深信教育的力量, 力求在傳授知識和技能的同時, 發展學生的品格和價值觀。她主張提供貼近生活、注重互動、激發自信的學習體驗, 培養學生的好奇心、批判思考和同情心。服務學習和社會創新並非紙上談兵; 而是秉持同理心、協作和實踐精神與世界互動。不論是培養公民身份、促進社區協作, 或是推動可持續發展社會等, 社區參與皆扮演重要角色, 遑論人工智能等嶄新科技即將對社會產生翻天覆地的影響。

多年來, Lisa 一直透過社會創新共享空間——TriAngle 推動社會創新。這個平台不僅培育有抱負的團隊, 更提供各種資源, 幫助初創社創家將其理念和同理心轉化為積極行動。這些資源包括孵化基金、導師計劃、比賽機會、人脈網絡和行業專家的合作, 旨在協助卓有成效的社會項目加速發展。

Dr. Lisa Lam (Lisa), SFHEA, took the helm of the Centre for Innovative Service-Learning (CISL) at Hong Kong Baptist University (HKBU) during the challenging COVID-19 pandemic, a time that demanded unparalleled innovation and collaboration. One of her first initiatives was to revitalize TriAngle, HKBU's underutilized co-working space, transforming it into a hub for student and community engagement. Recognizing that simply providing space was not enough to spark an innovative culture, Lisa and her team launched a series of programmes. The flagship programme, Social Innovation Makers (SIM), engages students in hands-on projects that address real community issues. Lisa envisions TriAngle blossoming into a vibrant, inclusive community that nurtures care, creativity, transdisciplinary thinking, and a strong sense of belonging.

Lisa's educational philosophy is rooted in her belief in the transformative power of education. She emphasizes the development of character and values alongside knowledge and skills. Advocating for learning experiences that are relevant, engaging and empowering, she strives to create an open and inclusive environment that encourages learners to become curious, analytical and compassionate individuals. To Lisa, service-learning and social innovation are more than mere methodologies; they are ways of interacting with the world that prioritizes empathy, collaboration and action. This belief underscores the essential role of community engagement in fostering active citizenship, promoting collaborative community growth, and driving institutional change through ethical and sustainable innovation. Community engagement is now more important than ever as we navigate the disruptive impact of new technologies, like generative AI, on our society.

Over the years, Lisa has championed social innovation through CISL's Social Innovation Co-working Space, TriAngle. This platform nurtures aspiring teams and provides a variety of resources for budding social innovators to transform their empathetic ideas into impactful actions. From incubation funds and mentorship programmes to competition opportunities, networking events, and collaboration with field experts, these support mechanisms are designed to accelerate the development of impactful social projects.



Mr Nicholas Ooi 黃田麒

香港浸會大學創新服務學習中心創新督導

Innovation Lead · Centre For Innovative Service-Learning ·
Hong Kong Baptist University

Nick



歡迎閱讀TriAngle雜誌——《試實行》。這期創刊號標誌著香港浸會大學創新服務學習中心的一個重要里程碑。透過本刊物，我們希望展現中心的活力與理念，並宣揚社會創新和企業家精神。

在《試實行》中，我們將與大家分享在社創共享工作室TriAngle的社創家如何開始他們的創業歷程和故事。每段故事都展示了改變社會所需的勇氣和創造力。

本期的主題是「第一步」，將聚焦於這些社會企業的起源和早期階段，深入探討如何把創新想法轉化為可行、有效的項目。同時，我們也將表彰這幾位社會創新者踏出第一步的勇氣。

我們希望這些故事不僅能提供資訊，更能啟發各位讀者，思考如何邁出那至關重要的第一步，為社會帶來有意義的改變。

感謝您與我們一同踏上這段探索與社會創新的旅程。

Welcome to the inaugural issue of TriAngle Magazine, aptly titled *Try & Go*. This first edition marks a significant milestone for CISL at HKBU. Through this publication, we aim to reflect the vibrant spirit and philosophy of our centre, which is dedicated to fostering social innovation and entrepreneurship.

In *Try & Go*, we are excited to share diverse stories and insights from those who have embarked on their ventures within TriAngle, our social innovation co-working space. Each narrative is a testament to the courage and creativity required to initiate social change.

This issue follows the theme "The First Step," focusing on the origins and early stages of these social ventures. We explore how innovative ideas are turned into actionable and impactful projects, celebrating the bold first steps taken by the social innovators and entrepreneurs featured in our pages.

We hope their stories not only inform but also inspire you, our readers, to consider how you might take that crucial step towards making a meaningful difference. Thank you for joining us on this journey of discovery and impactful social innovation.

Simon

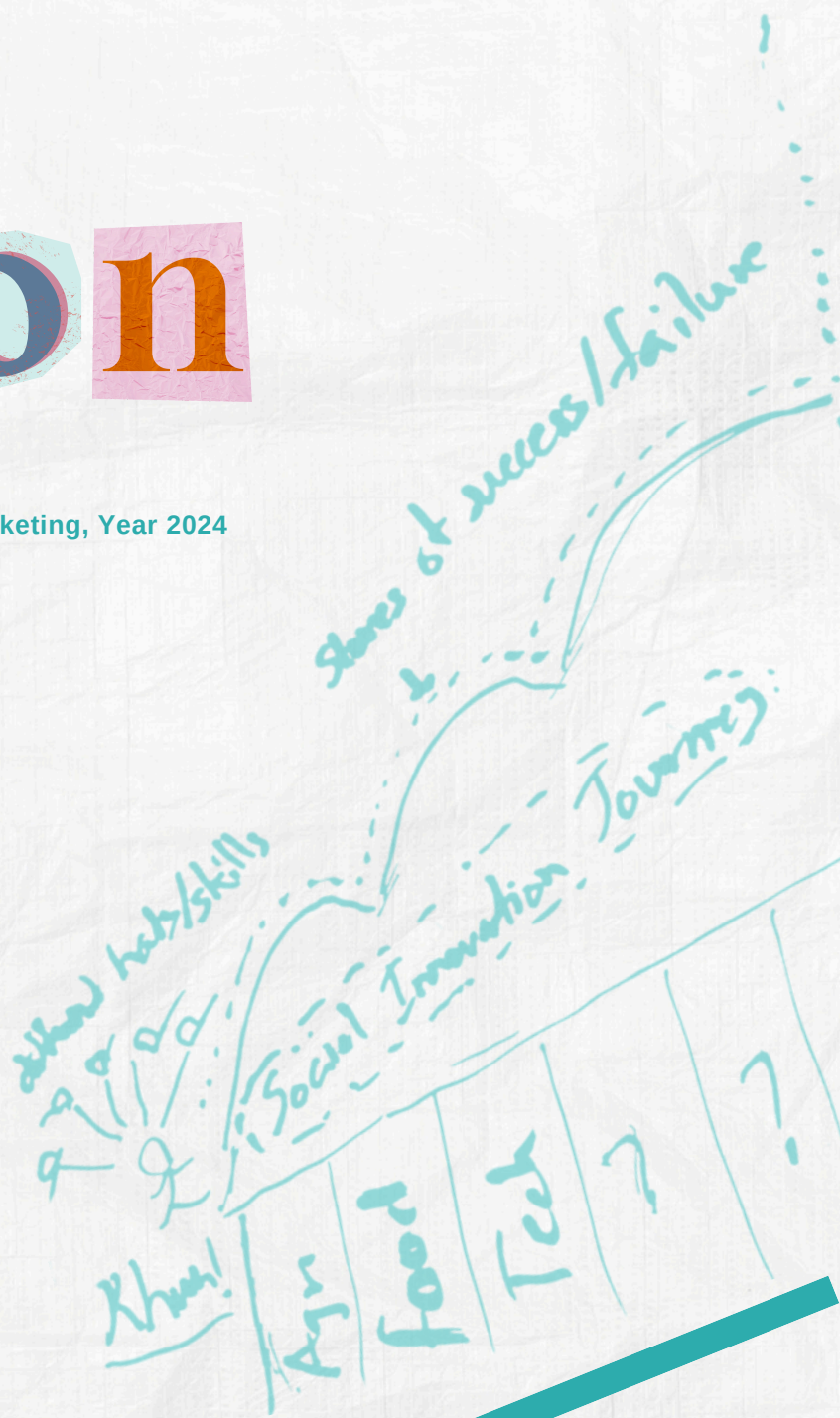
工商管理學士市場學畢業生

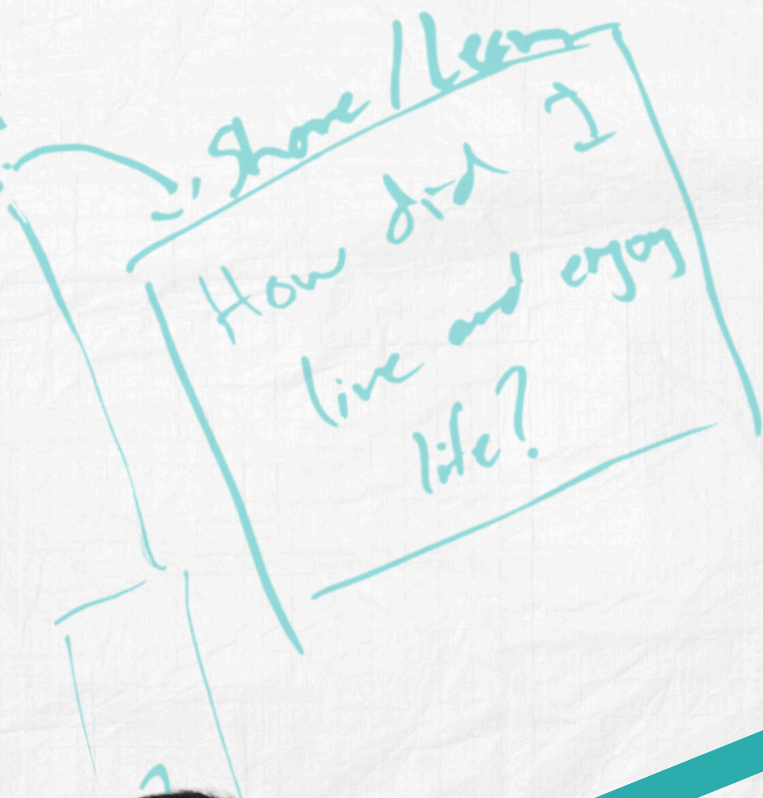
Bachelor of Business Administration (Hons) - Marketing, Year 2024

吳梓聰（Simon）的社會創新之旅始於2022年。當時，一封介紹「創業週末社會創新」的電子郵件激發了他對社會創新的興趣。儘管缺乏競賽經驗且心存疑慮，他還是決定全心投入。他號召了一群志同道合的同學，一起參加了這場為期三天的創業週末挑戰賽。在比賽中，他們需要在短時間內製作短片和演示材料。

這次比賽對Simon來說不僅是一個嚴峻的挑戰，也是結識其他滿懷熱誠的創新者的機會。回顧這次經歷，他認為當時氣氛非常緊張，大家都缺乏睡眠，但在數小時內構思點子和執行計劃的過程，讓他對社會創新有了更深的理解，也增強了他投身社創界的決心。他表示，若有機會，他一定會再次選擇這條道路，因為他相信突破常規的力量。

Simon致力於推動社會創新，希望能帶來積極的社會革新；這份信念不僅塑造了他的職業生涯，也讓他取得了顯著的成就。他的積極努力使他被任命為ReCube有限公司——一家專注於環境可持續發展的社會企業的首席行銷官。此外，他的重要貢獻也讓他獲得2023-24學年的「國際大學雙創學者」提名。





Ng Tsz Chung (Simon) began his journey into social innovation when he joined HKBU in 2022. His curiosity was sparked by an email introducing a "Startup Weekend Social Innovation" event. Despite his initial reservations and a lack of experience in competitive settings, he decided to dive in. Together with a group of like-minded peers, Simon embarked on a challenging three-day event, working tirelessly to refine their presentation and project video right up to the deadline.

This competition proved to be a pivotal experience for Simon. It was not only a rigorous challenge but also an opportunity to connect with others who were equally passionate about change and innovation. Reflecting on the event, he realized that the intense, sleep-deprived hours spent brainstorming and executing their ideas were crucial in deepening his understanding of social innovation and strengthening his resolve to pursue impactful endeavours. Given the chance, Simon would undoubtedly choose this path again, driven by his belief in transcending the ordinary.

Simon's dedication to creating a positive societal impact has significantly shaped his professional life, leading to remarkable career achievements. His proactive efforts led to his appointment as the Chief Marketing Officer of ReCube Limited, a well-known social enterprise focused on environmental sustainability. Additionally, his significant contributions earned him a nomination as a University Innovation Fellow, a program of Stanford University's Hasso Plattner Institute of Design (d.school) for the 2023-24 academic year.

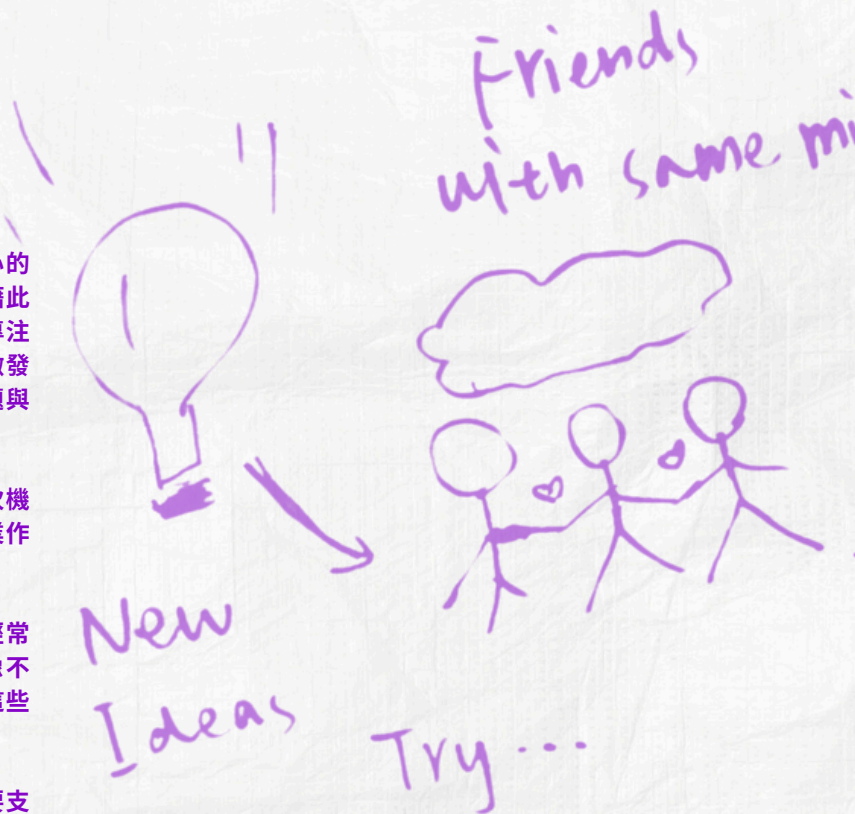
劉芊奕 (Vicky) 的社會創新之旅，源於一次充滿好奇心的嘗試。她因熱愛小動物而加入「社創籽」(SIM) 計劃，藉此深入探討自己所關心的議題。「社創籽：社區動物系列」專注於動物福利；這個計劃不僅是一個宣傳平台，更是一個激發創意和促進個人成長的空間。對Vicky來說，這樣的主題與她的興趣完美契合，使這段經歷格外充實。

社會創新鼓勵她大膽實驗，運用獨特方法解決問題。這次機會徹底改變了她，使她成為親力親為、為自己關心的事業作出貢獻的人。

然而，Vicky在溝通和公開演講方面遇到不少挑戰。她經常無法清晰表達自己；在公開場合分享觀點時也總是猶豫不決。SIM計劃和TriAngle社區的互助環境幫助她克服了這些障礙。

導師的鼓勵和同伴之間的友誼，成為她成長過程中的重要支柱。隨著她在項目和討論中逐漸活躍，Vicky的自信心不斷增強；她的大學生活變得更豐富，社交圈也隨之擴展。她的成長反映了一個互相扶持的社區在促進個人成長和增強自信方面的巨大作用。

在社會創新的旅程中，Vicky深刻體會到團隊合作和集體力量的重要性。個人努力固然重要，但團隊協作能帶來更大的成就和更深遠的影響。TriAngle社區的合作精神不僅讓她的努力事半功倍，還培養出一種共同的使命感，使每個社區項目更有意義。這一體會突顯了社區合作在推動社會進步有著關鍵作用。隨著Vicky於社創界的發展，她不斷受到各種挑戰的激勵。每個挑戰都成為她探索、創新和堅持使命的動力。對Vicky來說，學習社會創新不單鼓勵她參與社區項目，更提供了一個自我成長和建立社區聯繫的機會。



工商管理學士金融學四年級生

Year 4 Student, Bachelor of Business Administration (Hons) - Finance



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Success
& Fail



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A



Strange



Liu Qianyi (Vicky)'s journey in social innovation began with a curious step into the unknown, motivated by her love for small animals and the opportunity to engage deeply with a topic she cared about through the Social Innovation Makers (SIM) programme. Initially focused on animal welfare, the programme served not just as an advocacy platform but as a space for creativity and personal growth. Vicky found this focus particularly compelling because it matched her interests, making the experience deeply rewarding.

The approach of social innovation encouraged her to experiment and develop unique solutions. These opportunities were transformative, allowing her to engage personally and contribute meaningfully to causes she cared about.

Vicky faced challenges in communication and public speaking, often struggling to express herself effectively and hesitating to share her views in public forums. However, the supportive environment of the SIM programme and the broader TriAngle community helped her overcome these barriers.

Encouragement from mentors and the camaraderie among peers played a crucial role in her personal development. As she became more active in projects and discussions, her confidence grew, enhancing her university experience and expanding her social network. This transformation underscored the importance of a supportive community in fostering personal growth and confidence.

The concepts of teamwork and collective strength resonated deeply with Vicky during her journey in social innovation. She realized that while individual efforts are important, the synergy within a team can lead to greater accomplishments and more profound impacts. The collaborative spirit of the TriAngle community amplified her own efforts and instilled a sense of shared purpose, making every project more meaningful.

This realization highlighted the importance of community and collaboration in driving social change. As Vicky continued to engage with social innovation, she was continually motivated by the challenges she faced. Each challenge encouraged her to explore, innovate, and persist in her mission to make a difference. For Vicky, social innovation was not just about the projects she participated in, but also about the personal growth and community bonds she formed along the way.

Growth

Khun Lar Bway (Khun) 的社會創新之旅，始於他在緬甸共同創辦的社會企業——Farmers' Bridge。他的首個任務是透過同理心，了解村莊及農民的低收入困境，並尋找解決問題的方法。

Farmers' Bridge的使命是通過引入創新的農業方法，提升農民的收入。為此，Khun親自走訪小農戶，傾聽他們的需求，並度身訂造更有效的產品和服務。這段經歷讓他深刻體會到社會創新的潛力，也打開了他眼界。

在香港浸會大學攻讀本科期間，Khun參與TriAngle的活動，進一步深化了他對社會創新的理解。他感激香港浸會大學提供的優良培育環境，這裏不僅鼓勵社會創新和企業孵化，還幫助他建立了廣泛的人脈和獲得資金，助力他實現夢想。

懷著對社會創新的熱情，Khun全心投入參與社創活動，決心利用自己的經驗為社區帶來更大的正面影響。他關心社會問題和社區居民，渴望通過創新方法推動社會變革。在這一新階段，Khun始終堅守改變社會的信念，不斷挑戰社會創新的界限。

Khun的不懈努力，讓他在2023年代表香港浸會大學參加了在泰國曼谷聯合國會議中心舉辦的聯合國第十一屆世界大學生領導者研討會（USLS），並在會上展示了他的項目。此外，他還被選中參加在新加坡舉行的「東南亞國家協會社會企業發展計劃（ASEAN-SEDP）2.0」地區活動。該活動由東盟協會組成，並獲得抖音和SAP支持。這些經歷不僅拓展了他的視野，也進一步堅定了他通過社創推動有意義變化的決心。





創業及環球市場學理學碩士 2025 年入學

January 2025 Entry, Master of Science (MSc) in
Entrepreneurship and Global Marketing

Khun Lar Bway (Khun)'s initial foray into social innovation began with his early career as a co-founder of a social enterprise in Myanmar called "Farmers' Bridge." His first mission was understanding the problems in his village through empathy.

The social enterprise aimed to increase farmers' income by introducing new farming methodologies. Khun engaged directly with smallholder farmers, listening to their needs to tailor effective products and services. This experience marked his first venture into social innovation, opening his eyes to the potential impact he could facilitate.

Through his involvement with TriAngle during his undergraduate studies at HKBU, his understanding of social innovation deepened significantly after relocating to Hong Kong. He credits the nurturing environment at HKBU for providing support for social innovation and Social Enterprise incubation, helping him gain both a network and funding to pursue his dreams.

Determined to follow his passion, Khun accepted a full-time leadership role at HKBU to leverage his experiences for greater community impact. Motivated by a deep care for societal issues, he was eager to see how his innovative approaches could contribute to societal change. As he prepared for this new chapter, Khun's dedication to making a difference remained his guiding force, inspiring him to push the boundaries of social innovation.

Khun's commitment led him to represent HKBU at the University Scholars Leadership Symposium (USLS) 2023 at the United Nations Conference Centre in Bangkok, Thailand, where he presented his project. He was also selected to attend the regional workshop of the ASEAN Social Enterprises Development Programme (ASEAN-SEDP) 2.0 in Singapore, an event organized by the ASEAN Foundation and supported by TikTok and SAP. These experiences broadened his horizons and reinforced his resolve to drive meaningful change through social innovation.

See your
next
step

