



香港浸會大學

HONG KONG BAPTIST UNIVERSITY

工商管理學院 SCHOOL OF BUSINESS

# Postgraduate Programmes





# Master of Business Administration (MBA)

## Programme Features

### International Recognition with Triple Accreditations

HKBU School of Business is amongst the 1% of business schools worldwide accredited by the three leading international accreditation bodies focused on business education, including AACSB, EQUIS and AMBA.

### Innovation and Transformation, Understanding Business Change

The curriculum is designed to meet the dynamic needs of the business world and emerging global trends. Students will delve into innovation and digital transformation, emphasising ESG principles and sustainable development goals, nurturing them to become business elites.

### Embracing the Digital Future, Covering Cutting-Edge Topics

The programme covers cutting-edge topics such as artificial intelligence, blockchain, business analytics, and financial technology, exploring the realms of digital transformation. The teaching combines virtual and face-to-face methods, providing a comprehensive learning experience to enrich students' knowledge and skills.

### Interactive Experience Enhances Learning

In addition to the course content, a series of interactive extracurricular activities are provided to enrich the learning experience and foster interpersonal networks. Through company visits, overseas study trips, seminars, and strategic simulation workshops, students' practical skills are enhanced.

### Balancing Theory and Practice

Encouraging students to learn from practice through corporate consulting projects. Students are required to conduct research for a company or develop a business plan, applying theoretical knowledge to practical situations, enhancing their knowledge, skills, and business insights.

### Strong Alumni Network

The HKBU MBA programme has over three thousand alumni from various industries, forming a strong and close-knit alumni network. Through various entertainment, academic, and cultural activities, students and alumni can expand their knowledge and interpersonal networks.



## Admission Information

### Programme Duration

2-Year Part-time, classes held on weekends

### Teaching Locations

Shenzhen / Guangzhou

### Language of Instruction

Chinese (Putonghua)

### Tuition Fee

HK\$400,000

### Year of Entry

2025

### Entry Requirements

- A bachelor's degree (in any discipline) from a recognised university or comparable institution; or a qualification deemed to be equivalent;
- Applicants with benke qualifications and at least 10 years of working experience, including 3 years in a senior managerial and professional level will be considered on an individual basis.

### Other Requirements

Applicants should possess:

- At least 3 years of relevant work experience; and
- An acceptable score in the Graduate Management Admission Test (GMAT) or GRK. Applicants with 6 or more years of relevant work experience may apply for exemption from taking GMAT or GRK. Exemption, if any, will be considered on a case-by-case basis; and
- A satisfactory performance in the admission interview.

### Programme Website

<http://mba.hkbu.edu.hk>

### Email

[chinamba@hkbu.edu.hk](mailto:chinamba@hkbu.edu.hk)



# Master of Science in Business Management (MScBM)

## Programme Features

### Global Recognition

The MScBM programme has achieved a ranking among the world's top 100 and Asia's 18<sup>th</sup> in the Financial Times Masters in Management (MiM) list in 2023, marking its fourth recognition.

### Holistic and Career-oriented Curriculum in Business

Our MScBM Programme's holistic curriculum helps young business executives and fresh graduates develop the mix of skills and knowledge needed to succeed in a business world powered by the digital economy, innovations, big data, entrepreneurship and creativity, while giving them a solid foundation in fundamental business disciplines.

### Multi-modal and Global Learning

Combining rigorous academics with a rich array of transformational activities such as field studies and international exchanges, our programme immerses students in a dynamic, multifaceted and cross-cultural educational experience tailored to the changing business world.

### Diversified Ambience On Campus

Our faculty and students, originating from a mix of countries, cultures, academic and professional backgrounds, are vital contributors to our rich and diverse communities and perspectives.



## Admission Information

### Programme Duration

1-Year Full-time

### Study Location

Hong Kong

### Tuition Fee

HK\$393,000 (for non-local students);  
HK\$301,000 (for local students)

### Year of Entry

2025

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency.

### Programme Website

<https://mscbm.hkbu.edu.hk>

### Email

[mscbm@hkbu.edu.hk](mailto:mscbm@hkbu.edu.hk)



# Master of Science in Applied Accounting and Finance (MScAAF)

## Programme Features

### Curated Curriculum

The programme meticulously crafts eight core courses that comprehensively cover the essential knowledge in accounting and finance, emphasising the integration of theory and practice. Students have the autonomy to choose elective courses that align with their career aspirations, and so enhance their professional development. We offer a selection of market-relevant electives, including Financial Technology, Derivative Securities and Risk Management, Commercial and Corporate Law, as well as Hong Kong and International Tax Law, ensuring that our students are equipped with cutting-edge industry knowledge.

### Enrichment Activities

A series of student support services is tailor-made to enrich students' learning experiences as well as assist in their career development, which includes executive development seminars, career events and workshops, study tour/corporate visit, and alumni networking.

### Comprehensive Scholarships and Award Opportunities

The programme offers an array of scholarships to recognise and support outstanding international students, as well as those who excel in admission interviews. It also rewards students who demonstrate exceptional academic achievement throughout their studies. These scholarships and awards include International Postgraduate Scholarships, Diversity Contribution Scholarships, Entrance Scholarships, Young Talent Scholarships and Excellence Academic Performance Awards.

### Professional Recognitions

The programme is widely recognised by different professional associations, including the Association of Chartered Certified Accountants (ACCA), the Hong Kong Institute of Certified Public Accountants (HKICPA), the Chartered Institute of Management Accountants (CIMA), the Association of International Accountants (AIA) and the Institute of Compliance Officers (iCoHK).

### Career Prospects

Graduates can pursue careers as public or commercial accountants, financial analysts, auditors, investment bankers, tax consultants, financial managers, risk analysts, management consultants.



## Admission Information

### Programme Duration

1-Year Full-time  
2-Year Part-time

### Study Location

Hong Kong

### Tuition Fee

HK\$285,000 (for non-local students)  
HK\$205,000 (for local students)

### Year of Entry

2025

### Admission Requirements

A bachelor's degree with honours in business or an equivalent professional qualification; or a bachelor's degree in other disciplines with relevant experience and/or training in accounting, finance, management or related fields. Good English proficiency. Satisfactory interview performance.

### Programme Website

<https://mscaaf.hkbu.edu.hk>

### Email

[mscaf@hkbu.edu.hk](mailto:mscaf@hkbu.edu.hk)





# Master of Accountancy (MAcc)

Your Pathway to Professional Achievement

## Programme Features

### Accreditations



### Holistic Curriculum in Business

The programme, with specialised courses in financial and managerial accounting, auditing, taxation, and data analytics, equips students with an in-depth understanding of accounting principles and the ability to apply them in real-world scenarios.

### Internship Opportunities for Practical Experience

Our Programme provides rich internship opportunities in CPA firms, allowing students to apply their knowledge in real-world settings. These opportunities enhance professional skills and industry connections, preparing students for successful careers.

### Career Prospects

Graduates can pursue careers in accounting firms, banks, securities, corporates, universities, government agencies, and NGOs.

## Admission Information

### Programme Duration

1-Year Full-time  
2-Year Part-time

### Teaching Locations

Hong Kong

### Tuition Fee

HK\$295,000 (for non-local students);  
HK\$231,000 (for local students)

### Year of Entry

2025

### Admission Requirements

Bachelor's degree equivalent; Applicants need to demonstrate strong academic performance in undergraduate studies; Good English proficiency.

### Programme Website

<https://macc.hkbu.edu.hk>

### Email

[macc@hkbu.edu.hk](mailto:macc@hkbu.edu.hk)





# Master of Science in Applied Economics (MScAECON)

## Programme Features

### Holistic Curriculum in Business

The programme integrates economic theory with applied economic analysis, and will enable students to understand the economy of China and the world. The curriculum consists of practical applied techniques in business and financial economics covering banking and capital market, economics of digital currency, applied economic analysis with big data, cost and benefit analysis, green finance, corporate finance (IPO), international finance, sustainable development (ESG) and other areas that address the concern of the business community in recent years.

### Multi-modal and Global Learning

A balanced training in advanced economic knowledge and applied techniques in analysing real-world business economic and financial environment. An understanding of the Chinese economy from a global perspective, exploration of the latest global hot topics in business sector and academic research (such as Big Data, Digital Currency, Sustainability, Green Innovation and Finance).

### Career Prospects

Graduates will be equipped with analytical skills and techniques for analysing business and real-world problems from the economic perspective. They are trained to be competent professionals in business corporations, public organisations and financial institutions such as Economists, i-Bank professionals, Business Consultants, Applied Economists in Big Tech Firms, Big Data Analyst, Capital Market Analyst, Industry / Market Researchers in financial institutions and Policy Researchers.

### Curriculum Highlights

The core courses of the programme cover "Topics of ESG and Sustainability in Economics and Finance" and "Graduate Workshops and Seminars" on top of "Microeconomics", "Macroeconomics" and "Econometrics", providing students with concrete application skills to apply the theoretical knowledge in the real business world for career development.



## Admission Information

### Programme Duration

1-Year Full-time

### Study Location

Hong Kong

### Tuition Fee

HK\$268,000 (for non-local students)  
HK\$200,000 (for local students)

### Year of Entry

2025

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency.

### Programme Website

<https://mscaecon.hkbu.edu.hk>

### Email

[mscaecon@hkbu.edu.hk](mailto:mscaecon@hkbu.edu.hk)





# Master of Science in Corporate Governance and Compliance (MScCGC)

Visionaries Build Great Things, Corporate Governance Makes Great Things Sustainable

## Programme Features

### A Practice-Oriented Programme

The mission of the programme is to provide specialised training and practical knowledge to prepare directors, company secretaries and compliance professionals for strengthening the sustainability and accountability of their organisations.

The curriculum covers a variety of disciplines including legal studies, compliance, accounting and finance, management, etc. with focus on ESG & sustainability.

### Double Recognitions of HKCGI and CGI

Graduates of the programme are eligible to apply for full exemption from the examination requirements of The Hong Kong Chartered Governance Institute (HKCGI) and The Chartered Governance Institute (CGI), which headquartered in the United Kingdom. Members of HKCGI will be awarded with the dual designations of Chartered Secretary (CS) and Chartered Governance Professional (CGP).

In Hong Kong, the qualification is highly recognised by governmental departments, regulators and professional bodies, such as Hong Kong Exchanges and Clearing Limited (HKEX) and Company Registry of Hong Kong Government. Member of HKCGI, lawyer and certified public accountant are the only three professional qualifications recognised by HKEX as necessary for appointment as company secretaries of listed companies under the Listing Rules.

Furthermore, as the Hong Kong/China Division of CGI, the premier global qualifying organisation for governance professionals, membership of HKCGI is internationally recognised and portable across nine Divisions, including areas such as United Kingdom and Ireland, Singapore, Australia, Canada, Malaysia, New Zealand.



## Admission Information

### Programme Duration

1-Year Full-time  
1.5-Year Part-time

### Study Location

Hong Kong

### Tuition Fee

HK\$234,738

### Year of Entry

2025

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency; three years of relevant work experience are preferable.

### Programme Website

<https://msccgc.hkbu.edu.hk>

### Email

[msccg@hkbu.edu.hk](mailto:msccg@hkbu.edu.hk)





# Master of Science in Data Analytics and Business Economics (MScDABE)

## Programme Features

### Broad and Balanced Training

The programme emphasises on the values of economic principles in the current data science development and the necessary programming skills for solving real business problems.

### Career-Oriented Curriculum

Training received from the programme enables graduates to fill the talent gap created by the new challenges presented by the smart city development.

### Practical Learning

Students can apply the technical skills learnt from the programme to solve business problems analytically.

### Career Prospects

Graduates can pursue careers in public institutions, business corporations, risk management, website analytics, project management, product design.



## Admission Information

### Programme Duration

1-Year Full-time  
2-Year Part-time

### Study Location

Hong Kong

### Tuition Fee

HK\$278,000 (for non-local students);  
HK\$210,000 (for local students)

### Year of Entry

2025

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency.

### Programme Website

<http://mscdabe.hkbu.edu.hk>

### Email

dabe@hkbu.edu.hk





# Master of Science in Finance (FinTech and Financial Analytics) (MScFIN)

**FT** MASTERS IN  
FINANCE  
2024 RANKING No. **63**

## Programme Features

### Integrate Theory and Practice

The programme offers students real industry and business experiences, and the opportunity to work with industry experts via the industry project schemes of Hong Kong Monetary Authority (HKMA) Industry Project Masters Network (IPMN) and Hong Kong Science & Technology Parks (HKSTP) University Project Launcher.

### Career Prospects

Students have promising career prospects in diverse fields including investment banking, risk management, financial consulting, and fintech startups. They can pursue roles such as financial analyst, data scientist, risk manager, and business intelligence specialist, leveraging their expertise in technology and data to drive innovation and efficiency in financial services.

### Professional Qualifications

**iapp**

The official content of the International Association of Privacy Professionals (IAPP) is integrated into the course content, enabling students to effectively grasp the relevant regulations on data privacy and the latest industry examples. Outstanding students can attend IAPP training courses and exams for free. Upon passing the exam, they can obtain professional qualifications such as CIPT (Certified Information Privacy Technologist) and CIPP/E (Certified Information Privacy Professional/Europe).



## Admission Information

### Programme Duration

1-Year Full-time  
2-Year Part-time

### Study Location

Hong Kong

### Tuition Fee

HK\$318,000

### Year of Entry

2025

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency.

### Programme Website

<https://mscfinance.hkbu.edu.hk>

### Email

[mscfinance@hkbu.edu.hk](mailto:mscfinance@hkbu.edu.hk)



Master FinTech, Master Your Future: Innovate, Analyse, Succeed!



# Master of Science in Entrepreneurship and Global Marketing (MScEGM)

## Programme Features

### Gateway to Global Business

The programme is a 15-month full-time master's programme designed for students who seek to advance into leadership roles in multinational corporations or to start a career as an entrepreneur. The curriculum is carefully designed to embrace a global view with case studies and business projects that strengthen practical skills on entrepreneurship and global marketing. With an aim to maximise personal growth and global exposure, the programme prepares future business leaders for roles such as Marketing Specialist, Business Developer, Project Manager, R&D Manager, Brand Manager, as well as Consultant and Strategist for e-business and high-tech industries.

### Single or Double Degree

Study in Hong Kong for a single degree or add a study trip to the Grenoble École de Management (GEM) in France for a double degree.

### Seed Funding Support or Start-Up Projects

Get entrepreneurial coaching and up to HK\$1 million for potential start-up projects.

### Opportunity to Work in Hong Kong

Non-Hong Kong graduates can apply for IANG visa to work in Hong Kong for 24 months after graduation, with or without a job offer.

### Exclusive Scholarships

Entrance scholarships for high-calibre applicants.



## Admission Information

### Programme Duration

15 Months

### Study Location

Hong Kong (Single Degree)

Hong Kong + Grenoble, France (Double Degree)

### Tuition Fee

HK\$298,000

### Year of Entry

January 2026

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency.

### Programme Website

<https://mscegm.hkbu.edu.hk>

### Email

[mscegm@hkbu.edu.hk](mailto:mscegm@hkbu.edu.hk)





# Master of Human Resources Management (MHRM)

Empowering Diverse Talents to Excel in HR

## Programme Features

### Active Learning Approach

The programme uses a range of participative and work-based learning approaches that enable students to investigate issues or problems of concern, create useful information and options and devise HR management plans to deal with the problems identified.

### Weekend Classes

The programme is offered on a one-year full-time or a two-year part-time study mode. Most of the courses are taught over weekends to match the schedules of working professionals.

### International Recognition

The programme is accredited by the Chartered Institute of Personnel and Development (CIPD), the world's largest Chartered HR and development body, as an equivalent qualification to the CIPD Advanced Level standard. MHRM students who registered as CIPD student members automatically lead to the CIPD Associate membership after graduation.

### Career Prospects

Most local students working in HR are offered promotions, salary increases or job changes after graduation, while non-local graduates either choose to stay in Hong Kong or return to their home countries to work in HR or related management jobs.

### Curriculum Highlights

The core courses of the programme help students build a solid foundation in HR theories and practice. We also provide a variety of elective courses that allow students to develop in different directions and at different levels according to their own individual learning needs.



## Admission Information

### Programme Duration

1-Year Full-time  
2-Year Part-time

### Study Location

Hong Kong

### Tuition Fee

HK\$237,000 (for non-local students)  
HK\$189,000 (for local students)

### Year of Entry

2025

### Admission Requirements

A recognised bachelor's degree (with no work experience requirement) or a recognised diploma plus a minimum of 4 years of work experience; Good English proficiency.

### Programme Website

<https://mhrm.hkbu.edu.hk>

### Email

[mhrm@hkbu.edu.hk](mailto:mhrm@hkbu.edu.hk)





# Master of Science in Marketing for the Creative Economy (MScMCE)

## Programme Features

### "Art x Marketing"

The programme is a one-year full-time programme offered by the Department of Management, Marketing and Information Systems in collaboration with the Academy of Visual Arts. It provides an interdisciplinary platform to nurture "Art x Marketing" talented individuals who are capable of managing, operating, administering, and promoting creative initiatives, projects, and policies within a globally competitive ecology by providing the necessary expert training in business and marketing to excel in this field.

### A Unique and Interdisciplinary Programme

The programme aims to cultivate creative and cultural leaders with knowledge that can be applied in retail market, entrepreneurship, creative industries, and arts administration and management.

### International Immersion

The programme offers overseas immersion, which gives students the opportunity to join an overseas field trip\* during the summer term to broaden their experience and understanding of creative economies at an international level. A subsidy up to HK\$10,000 will be provided to every student for this field trip.

### Creative Service Learning

Students get to solve real-life problems through the Creative Service-Learning Project. A subsidy of up to HK\$5,000 (based on actual expenses) will be provided to each student to support the Creative Service-Learning Project. Presentations will be conducted via a virtual symposium for students to exchange ideas with academics and practitioners across the globe.



## Admission Information

### Programme Duration

1-Year Full-time

### Study Location

Hong Kong

### Tuition Fee

HK\$298,000 (for non-local students);  
HK\$240,000 (for local students)

### Year of Entry

2025

### Admission Requirements

Bachelor's degree in any discipline with good English proficiency.

### Programme Website

<https://mscmce.hkbu.edu.hk>

### Email

[mscmce@hkbu.edu.hk](mailto:mscmce@hkbu.edu.hk)



\* Alternatives will be provided if the field trip must be cancelled, rescheduled or downsized.



# Scholarships

Programme	Award	Descriptions/ Eligibility	Amount per Recipient
Master of Business Administration	Distinction Awards	MBA students who have attained a cumulative GPA of 3.67 to 4.0 at graduation (subject to the same conditions applied to the Distinction academic standing) will be granted a Distinction Award.	HK\$10,000
	Merit Awards	MBA students who have attained cumulative GPA of 3.40 to 3.66 at graduation (subject to the same conditions applied to the Merit academic standings) will receive a certificate as recognition of their achievements.	Certificate for Merit Award
Master of Science in Business Management	Diversity Contribution Scholarships	This scholarship is attributed to new entrants who can enhance the diversity of the programme based on criteria like international exposure, cultural experiences, overseas education, work experience, special achievement and talents.	Either (1) Full-tuition fee waiver; or (2) Half tuition fee waiver
	Entrance Awards	The MScBM Entrance Award is particularly awarded to the MScBM applicants who are local Hong Kong residents and those from the mainland.	Maximum HK\$100,000
Master of Science in Applied Accounting & Finance	Diversity Contribution Scholarships	New entrants who can enhance the diversity of the programme. It is assessed on a board range of criteria, including international exposure, cultural experiences, overseas education, work experience, special achievement and talents.	Either (1) Full-tuition fee waiver; or (2) Half tuition fee waiver
	Entrance Scholarships	Students with outstanding academic backgrounds and public examination results.	HK\$80,000
Master of Accountancy	Course Scholarships	The scholarship, recognising exceptional academic performance, will be granted to two students with the highest overall marks in each core and elective course with an overall course grade of 'A'. Each recipient will also receive a certificate of recognition for their achievements.	Cash Award (HK\$6,000 or HK\$4,000/student) and Certificate
	Entrance Scholarships	Recipients are selected based on academic merit, graduate university ranking, and other academic achievements. A successful interview performance is also required. Upon acceptance, recipients will receive a cash scholarship and a certificate of recognition for their achievement.	Cash Award (Maximum HK\$100,000) and Certificate
Master of Science in Applied Economics	Entrance Scholarships	Applicants with a track record of academic excellence such as graduation with good grades from renowned universities (e.g. universities in QS ranking 1-300, Mainland universities in the list of Project 985/211 or Double First Class) or graduation with distinguished performance in other universities would be considered. Scholarships would be granted up to an amount equivalent to a full-year tuition fee.	An amount up to a full year tuition fee
Master of Science in Data Analytics and Business Economics	Diversity Contribution Scholarships	This Scholarship aims to recognize applicants with outstanding performance revealed in non-academic areas and/or applicants with good potential to facilitate peer learning through enhancing the diversity of the programme. Scholarships would be granted up to an amount equivalent to a full-year tuition fee.	An amount up to a full year tuition fee
	Merit-based Awards	Merit-based awards will be given to the most outstanding students in the Programme at the time of graduation.	Cash Award
Master of Science in Corporate Governance and Compliance	Graduation Academic Awards	Attained a cumulative GPA of 3.67 to 4.0 at graduation (subject to the same conditions applied to the Distinction academic standing).	HK\$10,000 with Certificate
	China Resource Corporate Governance Scholarships	Maximum of ten scholarships in each academic year will be given to students with cumulative Grade Point Average of 3.3 or above and solid track record of extra-curricular activities or community services.	HK\$35,000
Master of Science in Finance (FinTech and Financial Analytics)	Entrance Scholarships/ Young Talent Scholarships	Scholarships of HK\$5,000 to HK\$50,000 will be granted to new entrants with outstanding academic backgrounds and public examination results. Applicants who submit completed applications before the deadline of the first round admission will be considered for the scholarships automatically. (For Full-time Applicants Only)	HK\$5,000 to \$50,000
	Excellence Academic Performance Awards	Student(s) who obtain the highest cGPA in the class and obtain Distinction will be awarded at the time of graduation.	HK\$10,000
	IAPP Westin Scholar Book Awards	Student (s) who have outstanding academic performance in FIN7900 Cybersecurity and Privacy for Financial Technology. A cash prize of US\$1,000 with 2 years of complimentary IAPP membership, and 3 exam vouchers for IAPP certification programmes will be awarded.	Cash Award with membership, exam vouchers for IAPP certification
Master of Science in Entrepreneurship and Global Marketing	Admission Scholarships	Scholarships of HK\$25,000 to HK\$50,000 will be granted to new entrants with a GMAT score at 650 or above, HK\$10,000 to HK\$50,000 will be granted to new entrants with a business plan of high potential, and HK\$10,000 will be granted to new entrants graduated from HKBU-affiliated institutes.	HK\$10,000 to \$50,000
	Successful Start-Up Awards	Student(s) who obtain the highest cGPA in the class will be awarded at the time of graduation.	HK\$50,000
Master of Human Resources Management	HKBU Alumni Entrance Awards	It aims to encourage our HKBU Bachelor's Degree alumni to continue learning. It is awarded to a maximum of three HKBU Bachelor's Degree alumni with the highest cumulative GPA, and with an overall degree standing not lower than Second Class Honour Division I.	HK\$10,000
	Service and Sustainability Scholarships	This award supports local students currently employed in NGOs or social enterprises, aiming to further their education and impact. It is available to the first five local students who successfully enrol in the programme.	HK\$20,000
Master of Science in Marketing for the Creative Economy	Outstanding Academic Performance Awards	Up to 10 scholarships will be granted to applicants with outstanding academic performance, depending on qualifications.	Depends
	Financial assistance to students	While the tuition fee does not cover the cost of the overseas field trip, a subsidy up to HK\$10,000 will be provided to each student for the field trip. A subsidy up to HK\$5,000 (based on actual expenses) will be provided to each student to support the Creative Service Learning Project.	HK\$5,000 - \$10,000 depending on the projects and field trips

\* International applicants to all our English-medium taught postgraduate programmes are automatically considered for the International Postgraduate Scholarship (IPS).



# Alumni Sharing

## KUANG Feng

**Programme Name**  
Master of Business Administration

**Year of graduation** 2024

**Job title** General Manager

**Company name** Shenzhen E-byte  
Technologie Company Limited



Being a senior executive, the HKBU MBA programme aligned perfectly with my needs in seeking theoretical advancements, surpassing my initial expectations. Upon completing the programme, I acquired the bravery and insight to shift from conventional management to entrepreneurship, reshaping my professional path. Engaging in meaningful dialogues with peers from various industries broadened my perspectives and left a lasting impression during my time at HKBU. The hands-on business field study seamlessly integrated cutting-edge theories with practical applications, providing me with a valuable asset for my transformative journey. The HKBU MBA programme not only serves as a launchpad for dreams, but also an accelerator for career growth.

## PATWE Gufran Yusuf

**Programme Name**  
Master of Science in Business  
Management

**Year of graduation** 2022

**Job title** Consultant

**Company name** Inspire HK



The MScBM programme equipped me with practical courses that I could apply in real-world situations. The dedicated professors have mentored me throughout, and the degree has directly contributed to my securing a fulfilling career in HK.

## John BOAMAH

**Programme Name**  
Master of Accountancy

**Year of graduation** 2024

**Job title** Assistant Accountant

**Company name** J CPA



The MAcc programme equipped me with essential skills for my career. The internship opportunities were invaluable, easing my transition into the workforce. I'm confident in making meaningful contributions wherever I go.

## Rico BIRKMANN

**Programme Name**  
Master of Science in Applied  
Accounting and Finance

**Year of graduation** 2021

**Job title** Social & Inbound  
Marketing Team Lead

**Company name** Kape Technologies



Pursuing my master's degree for a year at HKBU had been an exciting and fruitful experience. Exciting, because studying with my fellow classmates from all over the world has not only broadened my perspectives and horizons, but it has also led to great friendships, which made my stay in Hong Kong unforgettable. Fruitful, because HKBU offers a broad range of events, preparing students for a successful job search, teaching us valuable life lessons, and connecting us with future employers. In addition, all courses are taught by passionate professors who really care about students' success in their future careers. For prospective students who are seeking international exposure, a great student life and a high-quality education - the HKBU School of Business is the way to go.

## Brandon CHENG

**Programme Name**  
Master of Science in Corporate  
Governance and Compliance

**Year of graduation** 2023

**Job title** Director

**Company name** Guosen Securities (HK)



The programme fits well in particular for those whose career targeting at company secretary and Investors Relation at listed companies in HK. Practical, complimentary related subjects and an 18-month programme (shortest among schools).



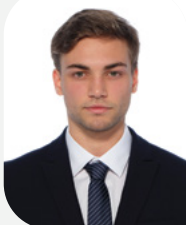
## Miguel PEREIRA DOS SANTOS DE SOUSA VICENCIO

**Programme Name**  
MSc in Finance  
(FinTech and Financial Analytics)

**Year of graduation** 2021

**Job title** Information Security GRC Analyst

**Company name** Crypto.com



HKBU's MSc in Finance (FinTech and Financial Analytics) programme provided top-tier faculty, generous scholarships, and staff support to enable me to excel and reach my full potential. This degree led to an exciting opportunity, as I was hired directly by one of my professors, and we now work together at Crypto.com.

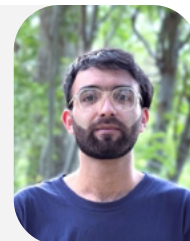
## Muhammad SAADAT

**Programme Name**  
Master of Science in Entrepreneurship  
and Global Marketing

**Year of graduation** 2025

**Job title** Intern

**Company name** ONC Lawyers



My time at HKBU has been truly transformative. The university has connected me with professionals and friends from around the world. The vibrant startup ecosystem in Hong Kong, coupled with the diverse classroom environment at EGM, has fueled my entrepreneurial ambitions and greatly enriched my learning journey.

## Elaine LAU

**Programme Name**  
Master of Science in Applied  
Economics

**Year of graduation** 2017

**Job title** Principal Consultant,  
APAC Corporate Strategy Lead

**Company name** Capco



My study experience at MSc in Applied Economics at HKBU is definitely one of the defining moments of my life. I'm so glad I made the decision to study here because not only I was able to experience an amazing student life, HKBU also provided me with the opportunity to learn and grow as an individual.

I'm constantly impressed by the career support I used to receive in HKBU and the effort that went into planning with the best intention to prepare students for their careers after graduation. Not only I was able to receive great career advice from one-to-one consultation sessions with the alumni, I was also able to meet many of our successful alumni during alumni networking events. In a nutshell, as long as you are not shy and are willing to take a step forward, HKBU has so much to offer to help you with your career development.

## Bella Indah SANUSI

**Programme Name**  
Master of Human Resources  
Management

**Year of graduation** 2021

**Job title** Business Advisor  
(Mid-Market & Corporate)

**Company name** Odoo HK Limited



Studying MHRM at HKBU has paved the way for me to secure professional roles in Hong Kong. It has also facilitated lasting friendships and enriching extra-curricular activities that have built my confidence and passion for my chosen field.

## Vicky FUNG

**Programme Name**  
Master of Science in Marketing  
for the Creative Economy

**Year of graduation** 2023

**Job title** Artist, Curator,  
Producer, Songwriter



An opportunity to expose myself in a learning environment which includes the study of art and marketing-oriented subjects, enhancing my creative practices with theoretical frameworks and the latest trends in the relevant fields.

## Charlotte MAN

**Programme Name**  
Master of Data Analytics and  
Business Economics

**Year of graduation** 2024



The programme offers a comprehensive framework for big data analytics, including data warehousing, cloud applications, and real-world problem-solving through coding. It fosters my knowledge growth and facilitates the development of a robust project portfolio prior to graduation.



## Why HKBU School of Business?

Join the legacy of excellence at HKBU School of Business, Hong Kong's pioneering publicly funded business school since 1956. We are in the top 1% of business schools globally with triple accreditations from AACSB, EQUIS, AMBA. Our commitment to global education offers students a world of opportunities, including exchange programmes, overseas internships, and double-degree programmes. Choose HKBU School of Business for an internationally recognised education and a gateway to global success.

## International Rankings and Awards

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**2<sup>nd</sup>**

Times Higher Education (THE)  
Impact Rankings (Quality Education)  
2024

**5<sup>th</sup>**

Times Higher Education (THE)  
Young University Rankings 2024  
(International Outlook) 2024



### Hong Kong Baptist University – School of Business

Triple Crown

**1%**



**AACSB**  
ACCREDITED



**EQUIS**  
ACCREDITED



**ASSOCIATION  
AMBA**  
ACCREDITED

China's Top

**10**



MBA Union of China  
HKBU School of Business  
"China's Top 10 Featured Business Schools"

**63<sup>rd</sup>**



**MASTERS IN  
FINANCE**  
2024 RANKING

Financial Times (Masters in Finance  
(pre-experience)) Ranking 2024  
MSc in Finance (Fintech & Financial Analytics)  
programme

World's Top

**100**



**MASTERS IN  
MANAGEMENT**  
2023 RANKING

Financial Times (Masters in Management)  
Ranking 2023  
MSc in Business Management Programme



**1800+**

Undergraduates



**1200+**

Postgraduates



**25000+**

Alumni



**260+**

Exchange Partners

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