



To what extent does online training affect learning effectiveness as compared to traditional training for the Advancement Management Program in a local hospital?

RESEARCH BACKGROUND

Aims to help our client to know about the learning effectiveness of the participants. It explores if the effectiveness is the same for face-to-face and online managerial training. The results are important to employees of senior level as they can acquire managerial concepts and lead their team effectively.

4 MODULES

- ☆ Crisis Management
- ☆ Problem-solving
- ☆ Staff Engagement and Team Development
- ☆ Negotiation and Influencing Skills

RESEARCH METHODS

* First-hand data

An **interview** was conducted with the manager in the hospital. It helps to gain a deeper understanding on the design of face-to-face and online managerial training as it collects feedback from the participants joining both modes, as well as views from the manager.

* Second-hand data

- Evaluation forms from participants
 - ⇒ rated on trainers, program content
 - ⇒ provided suggestions and comments on the program
- Evaluation forms from supervisors of participants
 - ⇒ rated on subordinates' performance



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